



CITY OF PELHAM

Oak Mountain Amphitheatre

UPDATE

AUGUST 18, 2025

COMMUNITY ENGAGEMENT

PUBLIC WORKSHOP

&

STAKEHOLDER MEETINGS

JULY 22-24, 2025

COMMUNITY ENGAGEMENT – VISUAL PREFERENCE SURVEY

708 Responses !

VISUAL PREFERENCE SURVEY



COMMUNITY ENGAGEMENT – PUBLIC WORKSHOP

214 Attendees !

PUBLIC WORKSHOP



COMMUNITY ENGAGEMENT – STAKEHOLDER INPUT

51 Stakeholders

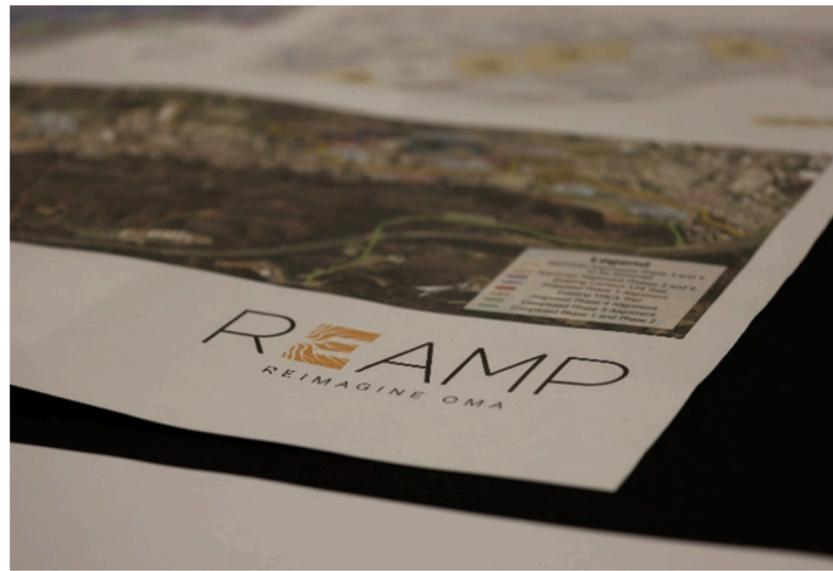
STAKEHOLDER MEETINGS



COMMUNITY ENGAGEMENT – PUBLIC WORKSHOP

120+ Attendees !

CLOSING PRESENTATION



COMMUNITY ENGAGEMENT – WHAT WE HEARD

COMMUNITY ENGAGEMENT – WHAT WE HEARD

COMMON IDEAS & THEMES

- SITE
- DEVELOPMENT
- PLACEMAKING

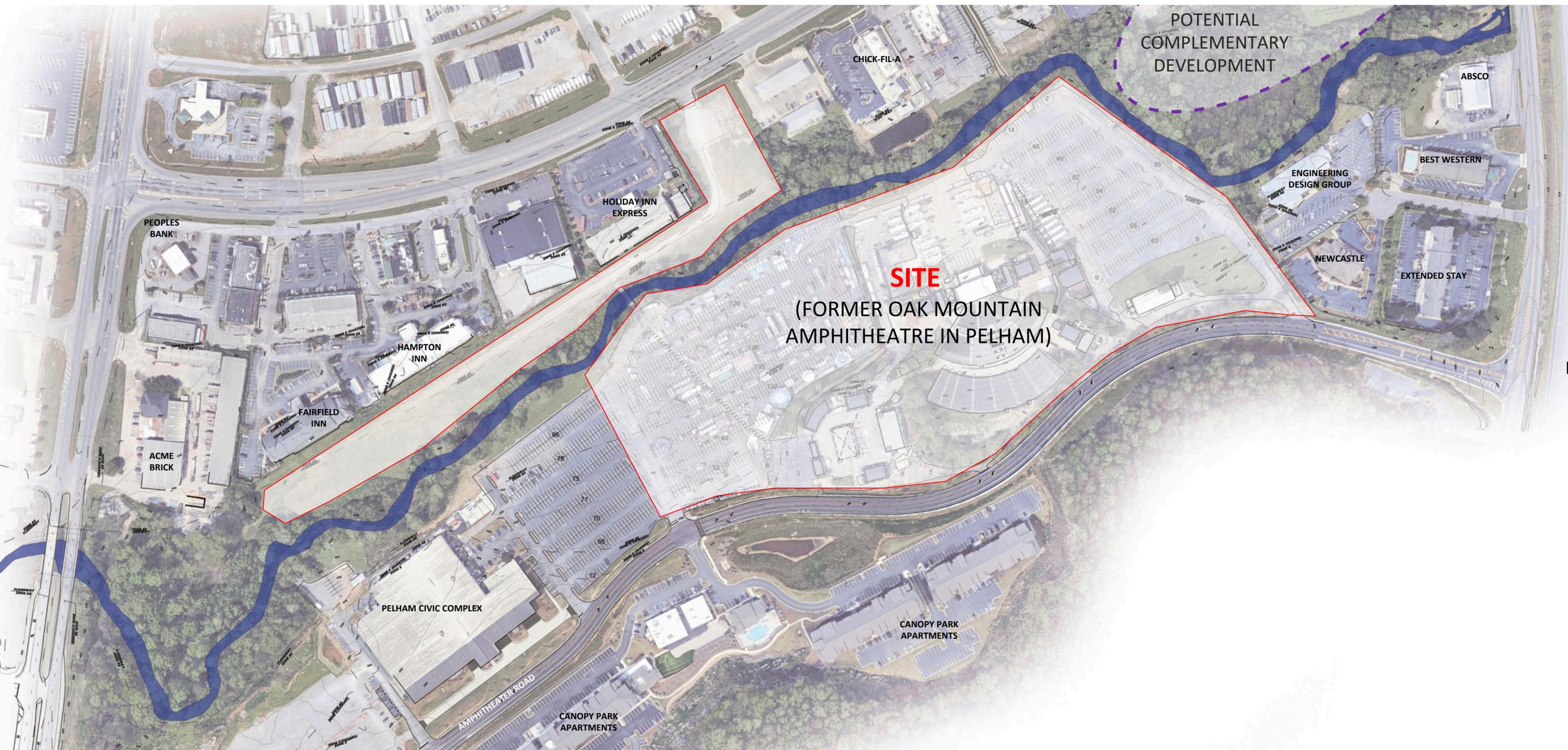
PLANNING PRINCIPLES – BASED ON INPUT & FEEDBACK

- Enhance **walkability and movement** among the *Arts & Entertainment District*
- **Connect and celebrate nearby unique attractions** of Oak Mountain State Park, Pelham Civic Complex & Ice Arena and trail system
- Provide a welcoming **mixed-use destination and new village center** for Pelham and surrounding area with adjacent greenway trails and open space
- **Attract day and night activity**, and complement figure skating and hockey at the Pelham Civic Complex & Ice Arena
- Embrace **natural amenities and access to outdoor recreation** as a setting and theme
- **Appeal** to both local **community and visitors**
- **Balance the parking** needs for the Civic Complex and the new redevelopment project
- Enhance **Quality of life** for Pelham residents and broader community

SITE – EXISTING CONDITIONS



SITE – EXISTING CONDITIONS



SITE – EXISTING CONDITIONS & OPPORTUNITIES

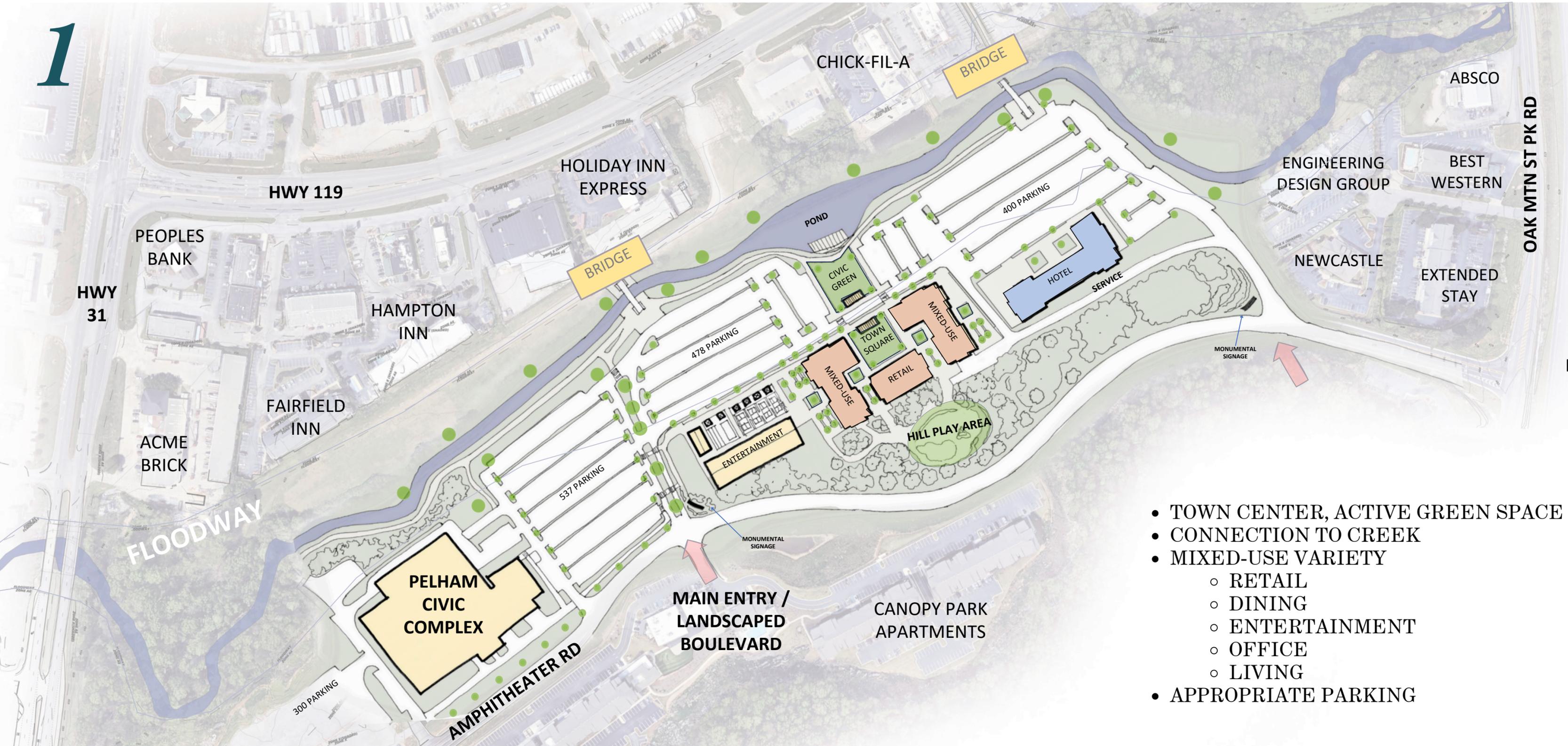


KEY

- ADJACENT PARCELS
- VACANT PROPERTIES
- BUILDABLE AREA
- CREEK
- FLOODWAY
- 100-YEAR FLOOD PLANE

PRELIMINARY VISION – TOWN CENTER & HOSPITALITY

1



- TOWN CENTER, ACTIVE GREEN SPACE
- CONNECTION TO CREEK
- MIXED-USE VARIETY
 - RETAIL
 - DINING
 - ENTERTAINMENT
 - OFFICE
 - LIVING
- APPROPRIATE PARKING

PRELIMINARY VISION – TOWN CENTER (MEDIUM-DENSITY)

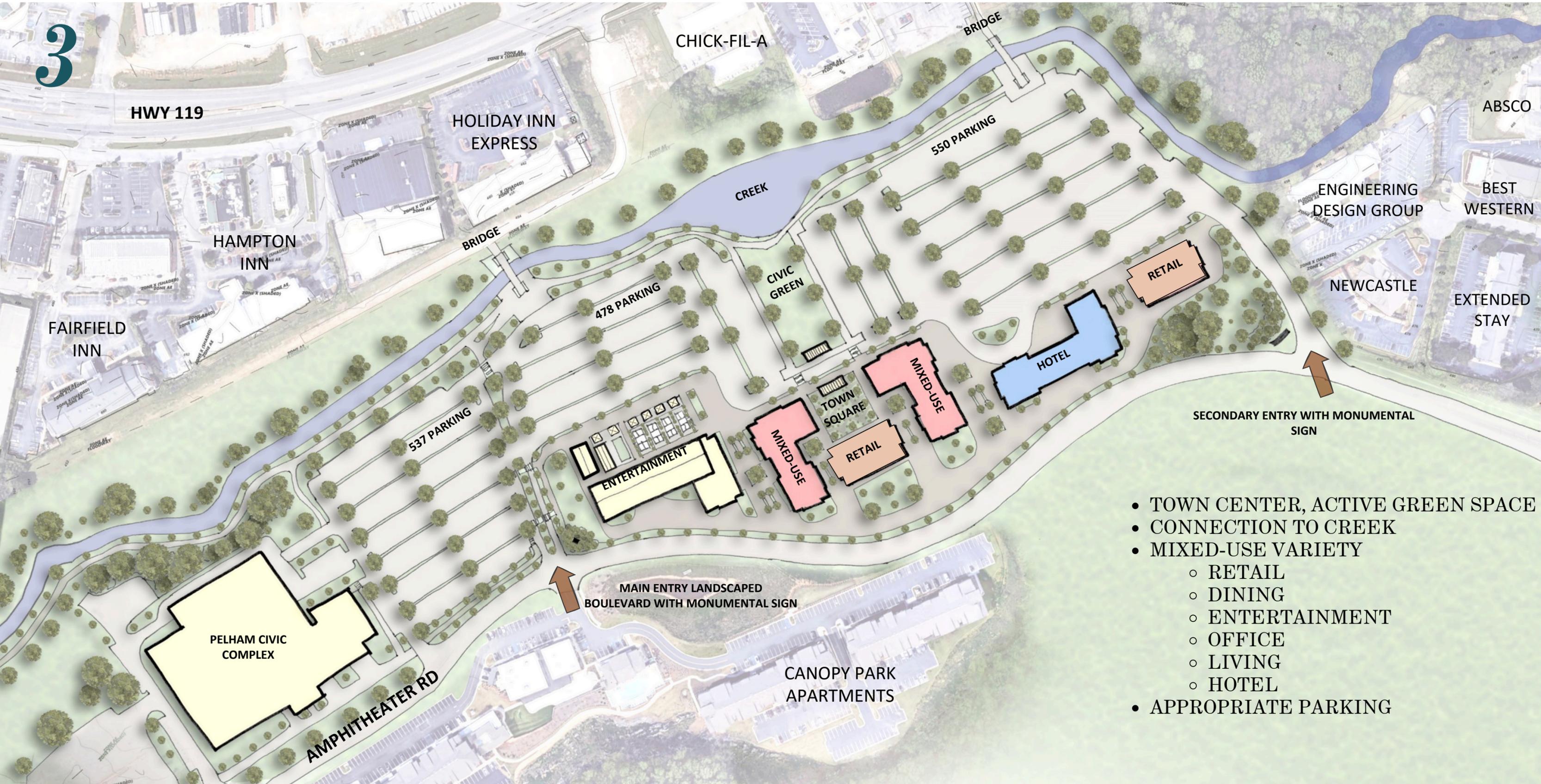
2



- TOWN CENTER, ACTIVE GREEN SPACE
- CONNECTION TO CREEK
- MIXED-USE VARIETY
 - RETAIL
 - DINING
 - ENTERTAINMENT
 - OFFICE
 - LIVING
- APPROPRIATE PARKING

PRELIMINARY VISION – TOWN CENTER (VISIBILITY & PARKING)

3



- TOWN CENTER, ACTIVE GREEN SPACE
- CONNECTION TO CREEK
- MIXED-USE VARIETY
 - RETAIL
 - DINING
 - ENTERTAINMENT
 - OFFICE
 - LIVING
 - HOTEL
- APPROPRIATE PARKING

VIEWS

PRELIMINARY VISION

PRIMARY CITY GATEWAY & DISTRICT BRANDING

GATEWAY VIEW AT HWY 119

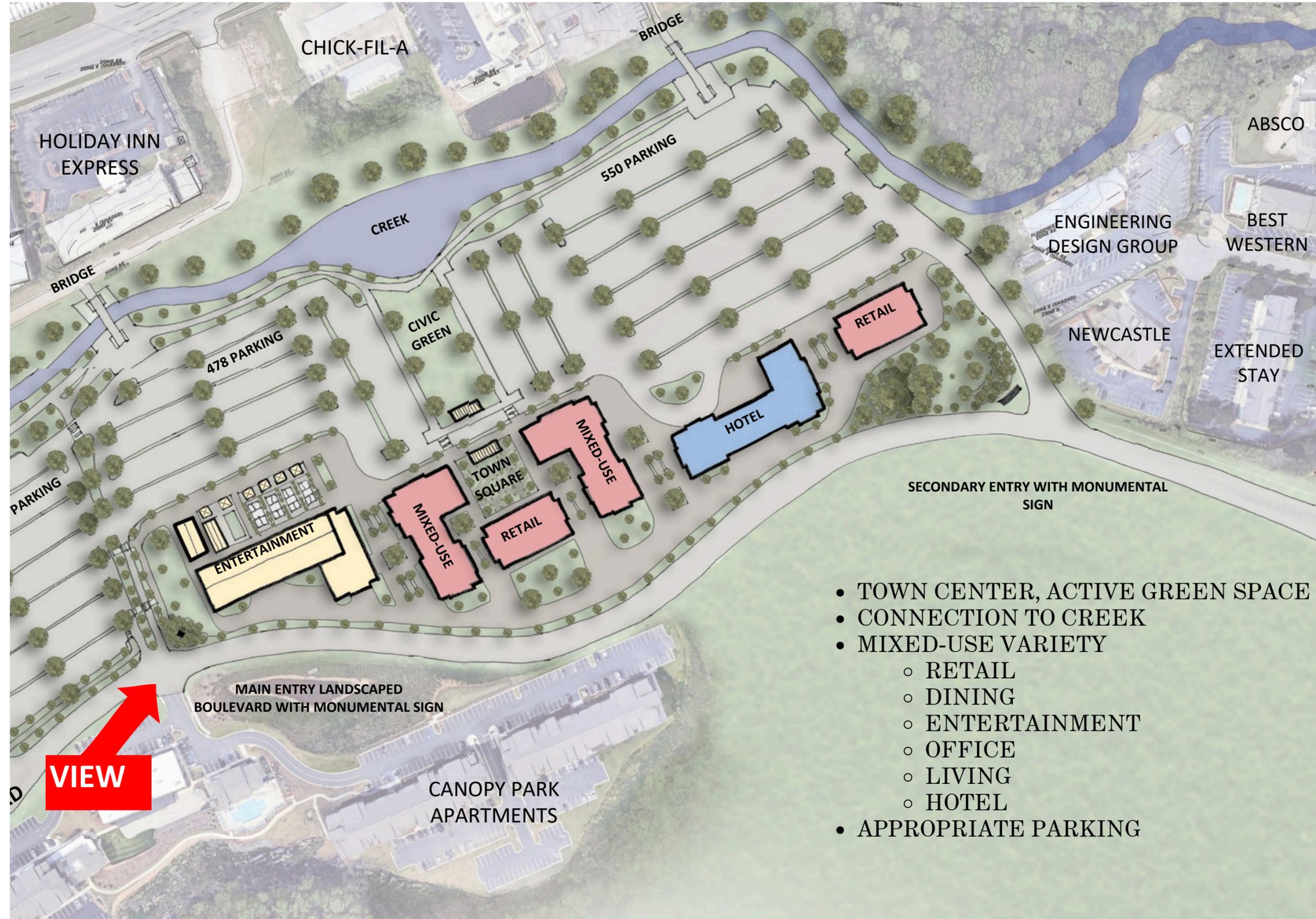


PRELIMINARY VISION



PRELIMINARY VISION

PRIMARY GATEWAY & DISTRICT BRANDING



- TOWN CENTER, ACTIVE GREEN SPACE
- CONNECTION TO CREEK
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PRELIMINARY VISION

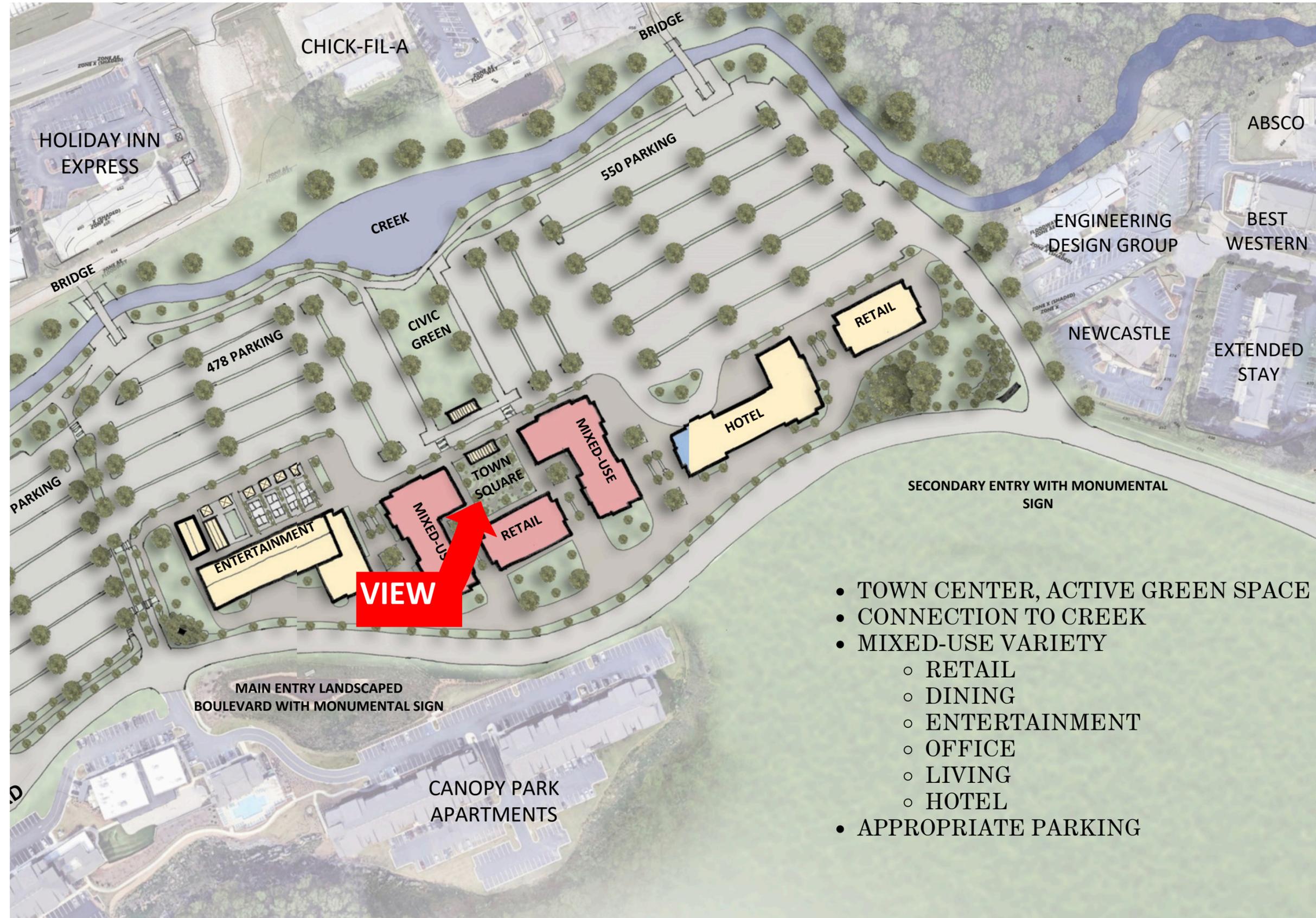


VIEW FROM AMPHITHEATER ROAD TO THE
MAIN ENTRY TREE-LINED BOULEVARD

PRELIMINARY VISION

TOWN CENTER

COMMUNITY LAWN & EVENTS



- TOWN CENTER, ACTIVE GREEN SPACE
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PRELIMINARY VISION



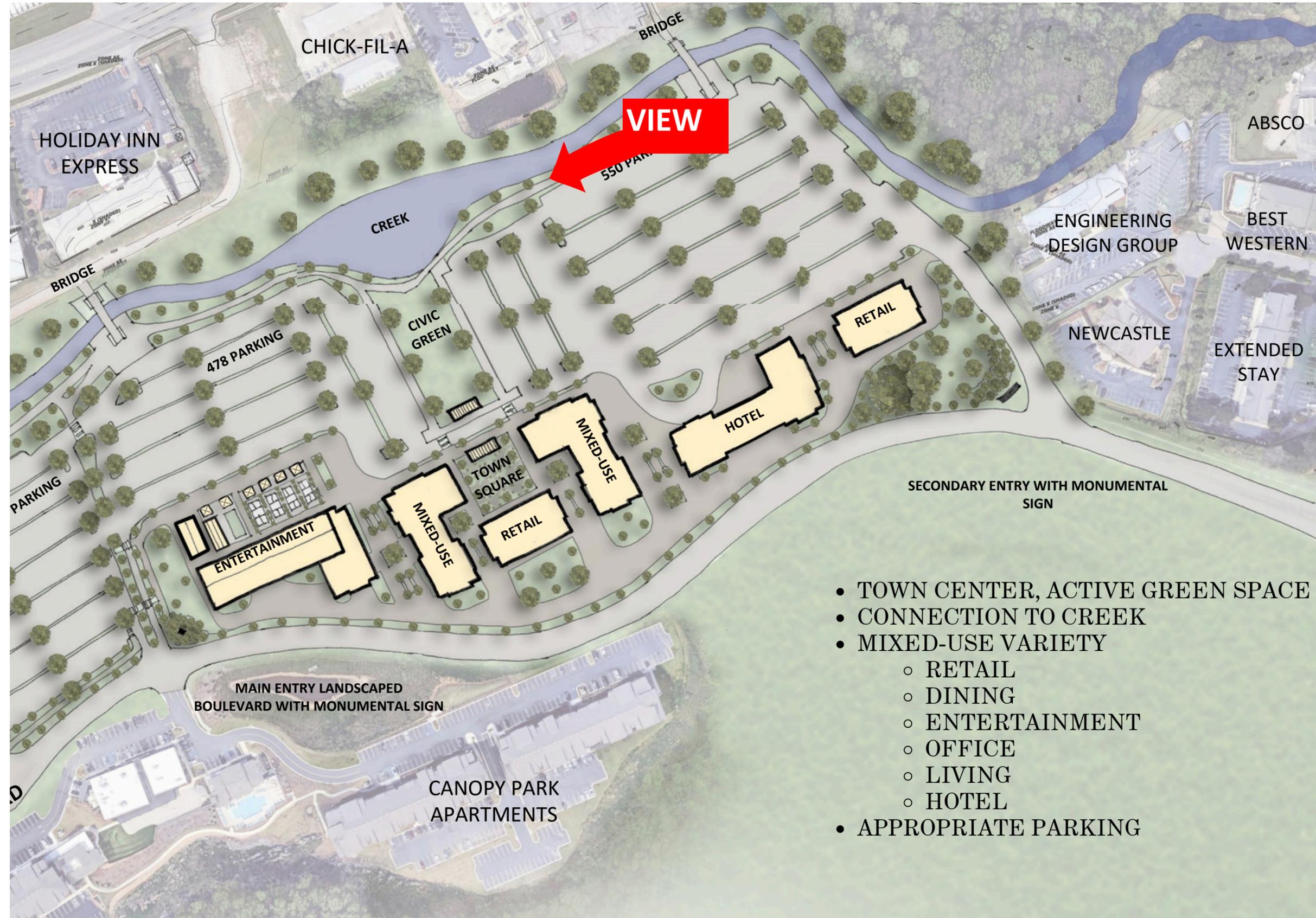
PRELIMINARY VISION

TOWN CENTER



PRELIMINARY VISION

CREEK & TRAIL SYSTEM



- TOWN CENTER, ACTIVE GREEN SPACE
- CONNECTION TO CREEK
- MIXED-USE VARIETY
 - RETAIL
 - DINING
 - ENTERTAINMENT
 - OFFICE
 - LIVING
 - HOTEL
- APPROPRIATE PARKING

PRELIMINARY VISION



VIEW Looking out from the nature path, where the trail meanders beside the creek.

PRELIMINARY VISION

CREEK & TRAIL SYSTEM





THANK YOU!